

The History of Mr. Ohshiro & Enagic

It all began in Okinawa, where he crossed the bridge of dreams to the rest of the world.



Mr. Ohshiro's childhood home

1941

On March 17, Mr. Hironari Ohshiro was born in Sedake of Kushi Village, Okinawa.



1960

Graduates from Okinawa Prefectural Naha Commercial H.S.; works at a retail liquor shop in Nagoya.

1961

Moves to Tokyo; joins Kinjyo Electronics Co. as an accountant. Mr. Ohshiro's father passes away.

1962

Returns to Okinawa; works as a revenue officer at hometown Village Office for 7 years.

1969

Resigns from the village office; moves back to Tokyo; starts employment at an accounting firm.



1971

Elder brother becomes critically ill; Ohshiro returns to Sedake and starts a pig farm business on his family land.

Marries childhood friend, Yaeko Tabata; and returns to Tokyo; works for Japan Business Machine (JBM) as an accountant.



Mr. Ohshiro during his Japan Sigmec days (back row, right) and president of SONY, Norio Ouga (next to Mr. Ohshiro). Also pictured is Senior Executive manager Koichiro Higa (back row, second from left).

1973

Transfers to Osaka; JBM goes bankrupt. Meets Gushiken, president of Osaka Sony Retailer.

1974

Gushiken helps to establish Japan Sigmec (present Enagic); specializing in SONY products. Expands door-to-door sales of SONY Betamax VTR; CBS SONY records.

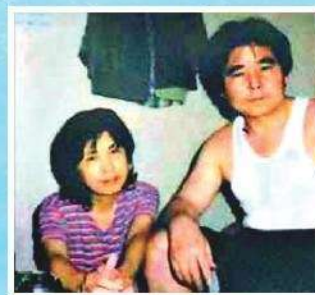
1987

Forced to close down Japan Sigmec after SONY loses in the Videotape Format War.

1990

Predicts health to be the main focus of business in the 21st Century; makes a major transition to selling electrolyzed (Kangen) water machines.

Changed company name to Enagic.



Mr. Ohshiro's apartment in Shingawa, Tokyo had no air-conditioning. This is where Enagic began in 1998.

2000

Enagic introduced and began sales of core product Leveluk DX.

2001

E-Friends Magazine was launched to distributors.



2003

Designated Global Year One. Establishes Enagic USA, Inc. and expands business overseas.

1988

Attends a "Kangen Water and Health" lecture in Tokyo given by a Doctor of Medicinal Science.

1992

Osaka factory certified by Japan Ministry of Health and Welfare as a manufacturing facility for medical devices.



1998

Tokyo Shinagawa office opened.

The 8-point system was created.



2002

Headquarters established in Tokyo.

Osaka, Sapporo, Naha and Nago offices also opened.



2003

LeveLuk Super 501, LeveLuk Jr. and the Anespa added to product line-up.

Office open in Honolulu, Hawaii and Taipei.

Enagic Ukon factory is opened in Sedake.



Enagic Ukon factory



LeveLuk Super 501

LeveLuk Jr.

Anespa

2004

New York and Chicago offices open.

Enagic's 30th anniversary.

Kangen Ukon Sigma introduced.

The LeveLuk SD501 is released.

Chicago office opens.



Enagic 30th Year Anniversary



LeveLuk SD501

Kangen Ukon Sigma

2005

The LeveLuk DXII and Jr.II models are released.

Enagic Hong Kong is established in Kowloon.



LeveLuk DXII

LeveLuk Jr. II



SUNUS-R



DIRECT SELLING ASSOCIATION

2006

SUNUS-R is introduced.

Enagic USA is enrolled as official member of the Direct Selling Association (DSA).

Enagic Canada is established in Vancouver.

The LeveLuk Under-the-Counter model is released.



LeveLuk SD501U



Kangen Ukon Tea.

2007

Began sales of Kangen Ukon Tea.

2008

Enagic USA purchases its own building and moves from Gardena, CA to Torrance, CA.

Enagic Europe established in Dusseldorf, Germany.

Enagic forms an amateur baseball team.



USA Headquarter



Germany Office

2009

Enagic Mexico is established in Monterrey.



2010

Ukon is patented.

Establishes Enagic Australia in Sydney, Enagic Philippines in Makati City, Enagic Italy in Rome, Enagic Korea in Seoul, Dallas office in Texas.

Opens Minami No Hatake restaurant & Enagic Natural Hot Spring Aroma.



LeveLuk SD501 Platinum



Minami No Hatake restaurant



Enagic Natural Hot Spring Aroma

2011

8-Point Business Model is patented.

Seattle and Florida offices opens.

2012

First Global Convention held in Okinawa, Japan.

Enagic Golf Academy opens.

Enagic offices open in Singapore; Toronto, Canada; Malaysia; and France.



First Global Convention



Enagic Golf Academy

2013

The LeveLuk R model is released.

Enagic Sedake Country Club completed.

Indonesia office, Thailand office and Portugal and Romania Training Center opens.



LeveLuk R



Enagic Sedake Country Club



Enagic 40th Anniversary



KANGEN 8

2015

Russia office opens.

Enagic Tiger Prawn Farm Opens in Uruma, Okinawa.

2015 Enagic Global Convention in Anaheim, USA

2014

Brazil and Mongolia office opens.

Enagic 40th Anniversary Global Convention in Okinawa.

Launches new K8 Machine.



Enagic Tiger Prawn Farm



2015 Enagic Global Convention in Anaheim

2016

India office opens.

2016 Enagic Global Convention in Las Vegas.

Establishes Enagic 8 Prosperity Association in Sedake, Okinawa.

E8PA Grand Opening Ceremony.

Starts E8PA membership program.



2016 Enagic Global Convention in Las Vegas



Enagic 8 Prosperity Association



E8PA Grand Opening Ceremony



Enagic E8PA Cards

2017

Dubai office opens.

New Anespa DX released.

2017 E8PA Global Convention in Okinawa.

San Diego office & Eastlake Country Club is opened.

Distributor Support Portal released.



Anespa DX



San Diego Eastlake Country Club



2017 E8PA Global Convention



Distributor Support Portal

2018

2018 E8PA Global Convention in Okinawa.

Establishes Enagic Table Tennis Academy.

2018 E8PA Global Convention in Kuala Lumpur, Malaysia.



2018 E8PA Global Convention



Enagic Table Tennis Academy



2018 E8PA Global Convention in Kuala Lumpur, Malaysia

2019

2019 Enagic Global Convention in Bangkok, Thailand.

2019 E8PA Global Convention in Okinawa.

Enagic 45th Anniversary in San Diego.

Fukuoka Showroom opens.

Busan office opens.



E8PA Crystal Card



2019 E8PA Global Convention



Enagic 45th Anniversary in San Diego



2019 Enagic Global Convention in Bangkok, Thailand

To be Continued...