



Created by
Compliance Department

Compliance Guideline

Sales of Water & Labelling

Enagic (Malaysia) Sdn Bhd
(201101042983) (Direct Sales License No.: AJL 931978)



1. Sales of Water

Enagic **prohibits** distributors to engage in the **sales of water** produced by our products in any form.

Sales of water includes:

- Strong Kangen Water
- Kangen Water
- Clean Water
- Beauty Water
- Strong Acidic Water



1. Sales of Water

Can you **charge** customers for the **electricity** or the **general useage** of the machine?

- **No.**

Can you receive any amount of **monetary contributions** or **donations** or **other sums** for the exchange of the water?

- **No.**



1. Sales of Water

Food Act 1983

Section 14 – Prohibition against sale of food not of the nature, substance or quality demanded

(1) Any person who sells any food which is not of the nature, or is not of the substance, or is not of the quality (as specified under this Act and any regulation made thereunder) of the food demanded by the purchaser, commits an offence and is liable on conviction to **imprisonment** for a term **not exceeding five years** or to **fine** or to **both**.



1. Sales of Water

Food Act 1983

Section 17 – Advertisement

(1) Any person who for the purpose of affecting or promoting the sale of any food, publishes or causes to be published, either on his own account or as the agent or servant of the person seeking to effect or promote the sale, any advertisement relating or likely to cause any person to believe that it relates to such food, or to any ingredient or constituent thereof, which—



1. Sales of Water

Food Regulations 1985

Section 360B – Packaged drinking water

(1) Packaged drinking water shall be potable water or treated potable water, other than natural mineral water, that is hermetically sealed in bottles or other packages and is intended for human consumption.

(1A) No person shall take any drinking water from any source for the purpose of trade or business unless a license as set out in Twenty-eight Schedule has been granted by the Director.



1. Sales of Water

What are the **example** of the offence?





2. Labelling

Enagic **prohibits** distributors to **provide** or **attach** any type of **labelling** onto the sample bottled water.



2. Labelling

Food Act 1983

Section 17 – Advertisement

- (a) directly or indirectly qualifies or is inconsistent with or contrary to any particulars required by regulations made under this Act to be marked on or attached to such food or marked on or attached to any package containing such food;
- (b) is prohibited by any such regulations from being marked on or attached to such food or marked on or attached to any package containing such food;



2. Labelling

Food Act 1983

Section 17 – Advertisement

(c) omits from the name or description of any food any word or words required by regulations made under this Act to be included in the name or description marked on or attached to such food or marked on or attached to any package containing such food; or

(d) is likely to deceive a purchaser with regard to the character, nature, value, substance, quality, strength, purity, composition, merit or safety, weight, proportion, origin, age or effects of any food or of any ingredient or constituent thereof,



2. Labelling

Food Act 1983

Section 17 – Advertisement

commits an offence and is liable on conviction to **imprisonment** for a term **not exceeding three years** or to **fine** or to **both**.



2. Labelling

Food Act 1983

Section 15 – Labelling, etc., not complying with standard of food

Where a standard has been prescribed for any food, any person who prepares, packages, labels or advertises any food which does not comply with that standard, in such a manner that it is likely to be mistaken for food of the prescribed standard, commits an offence.



2. Labelling

Food Act 1983

Section 16 – False labelling, etc.

Any person who prepares, packages, labels or sells any food in a manner that is false, misleading or deceptive as regards its character, nature, value, substance, quality, composition, merit, or safety, strength, purity, weight, origin, age or proportion or in contravention of any regulation made under this Act commits an offence.



2. Labelling

Food Regulations 1985

Section 360B – Packaged drinking water

- (3) Packaged drinking water shall comply with the standard as prescribed in the Twenty-fifth Schedule.
- (4) There shall be written in the label on a package containing drinking water --
- (a) the words “drinking water” or, where the product contain added carbon dioxide, the words “carbonated drinking water” in uniform lettering of not less than 12 point;



2. Labelling

Food Regulations 1985

Section 360B – Packaged drinking water

- (b) where the product contains added chlorides, bicarbonates and sulphate salts of calcium, magnesium, potassium or sodium, the name of the mineral constituent present and the amount in mg/l in which each present; and
- (c) the nature of source.



2. Labelling

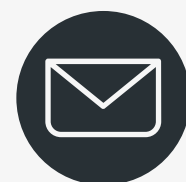
What are the **example** of the offence?





Contact Us

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