

SUPERBRANDS

Provides brands a significant competitive advantage!

ENAGIC MALAYSIA HAS BEEN AWARDED WITH SUPERBRANDS AWARD SEAL 2021

Jerry @ Nur Hafiz

Enagic (Malaysia) Sdn Bhd has set another benchmark as the first branch which has been awarded with the Superbrand status. The Superbrand status provides brands a **significant competitive advantage** by *strengthening a brands position, adds prestige, and reassures consumers and suppliers that they buying the best brand in its category.* A Superbrand offers consumers **significant emotional and/or physical advantages over it's competitors** which (consciously or sub-consciously) consumers want, recognise and are willing to pay a premium for.

Such decision has been made after a strict selection process by Malaysia Superbrands Council.



WHAT YOU'LL FIND INSIDE:

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HAPPY BIRTHDAY MR OHSHIRO!

Enagic (Malaysia) Sdn Bhd wishes happy birthday to our beloved CEO , Mr Hironari Ohshiro! Our wish for you on your birthday is that you are, and will always be, happy and healthy!



New Market - Brunei!

Good news! Brunei citizens may now reach out to Enagic Malaysia for any assistance and registration from April 2021 onwards. All documentations are now available to be downloaded from www.enagic-my.com

New Product Sheets - Superbrands Award Seal

Introducing the new marketing tools with the Superbrands Award Seal included as a way to communicate company information, stimulate customer interest and motivate action. Enagic Malaysia encourage engagement and with our new Product Sheets, it will definitely helps to reach out to more customers and build your business. Our new Product Sheets - Superbrands Award Seal will be in the market soon! Better quality and better material!

April Promotions

1. Grab the chance to enjoy free delivery on any filters purchased in April 2021. Purchases made must be worth MYR 500.00 and above.

Filters; High Grade Filter (New & Old), Filter 8 (F8) as well as Anespa Cartridge (Ceramic & External).

2. Get the Product Sheet (K8) - without Superbrands Award Seal with 50% off now! While stock last! Normal price is MYR 60.00.



Trainings!

Covid19 limits the Enagic's capability to conduct face-to-face trainings! However, moving forward with the times, Enagic Malaysia has adapted a way to provide better understanding through virtual trainings.

Take this opportunity to learn more by requesting virtual trainings directly from Enagic Malaysia. Enagic provides Enroller, registration, marketing and more!

Reach us at malaysia-sales@enagic.com for further assistance.



Additional Payment Methods - Installment

As to meet the needs of our distributors financially, we are proud to introduce additional payment methods under installment scheme with zero interest! You may now enjoy up to 24 months for selected banks; *Maybank, UOB Bank and CIMB Bank* via DCR and up to 36 months for *HSBC Bank*.

Terms & Conditions apply.

Importance of maintaining UKON!

It is undeniably true that UKON has been used by numerous civilization throughout centuries! Turmeric itself contains high beneficial properties that are good for maintaining human conditions.

Unlike any other turmeric products, Kangen UKON Sigma Softgels is the first of the health supplement that uses the innovative Kangen Water systems in its manufacturing processes.

It is important for Enagic Distributors to maintain his/her UKON ID. By maintaining the UKON ID, you are entitled to override any commission entitlement from your downline UKON's purchases.



Trademarks Renewal

Congratulations! Enagic Malaysia has successfully renewed its trademarks; ENAGIC, KANGEN WATER, LEVELUK and ANESPA under Class 7, 11 and 35 for a period of 10 years until **12 OCTOBER 2030**.

Direct Sales License Renewal

Good news! Enagic Malaysia has successfully renewed its Direct Sales License until **08 FEBRUARY 2024**.

Consignment - Distributor's Responsibility

It is common for distributors to request for consignment units from Enagic Malaysia. It is the privilege given towards Enagic distributors as to facilitate their sales in pursuing Enagic business. Regardless, each distributor is bound by the Consignment Agreement's provisions to full fill its responsibility once the consignment unit has been released/collected. All consignment units must be returned with specific conditions or registered within the allocated time frame.

It is with no doubt that it falls under distributor's responsibility not to install the machine prior receiving any payment. All payments must be received in advance as to safeguard and protect your interests and well being as distributors. Distributors must always take precautions steps before handling over the machines without any payment.

Leadership Engagement

Leadership engagement is the extent to which leaders feel passionate about their business, are committed to the their organization, and put discretionary effort into their work.

In Enagic Malaysia, we pride ourselves in assisting our leaders in reaching the their full potentials through virtual meetings. Ms Angeline Song, Branch Manager has taken her initiative to conduct zoom meetings with the leaders to boost their confidence and their quarterly performance.

At the same time, it is crucial to note the importance of full filling the enroller requirements. By having higher enroller figures, you are eligible to earn higher dedication bonus!

