



Enagic (Malaysia) Sdn Bhd  
(201101042983)(AJL931978)

# SAHABAT MULTIFARM

**Terengganu Visit by  
Enagic (Malaysia) Sdn Bhd  
Nov 29th & 30th, 2019**

Take A Peek at Mr Syahidin's Chicken Farm



Company visits are essential in building relationships with our existing customers or even prospective clients. Engaging the public actively inspires loyalty and repeat business. Enagic Malaysia has decided to get in touch with the people who matter to our business by making a visit to Kuala Terengganu, Terengganu on November 29th & 30th, 2019.

**by Noor Faizal Bin Mohamed Kisasi,  
Service Manager**

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## Industry Insight

Used to loss almost hundred thousand ringgit and chased by bankruptcy running his chicken farm. Now, Muhammad Norsyahidin Abu Hasan, 29 years old can take deep breath and tremendous grateful after being introduced to Enagic by his friend, Mr Zahid, 6A from Top Rangers Group (TRGroup) team.

After completed university study, his entrepreneurial nature and curiosity about organic farming, led him to get involved in chicken farming. With the basic knowledge fed from his circle friend, he straight away jumps into this business and unfortunately it's not as easy as his foresight.

Almost drown with debt and give up due to raising number of chicken death toll in his farm, he make research by consulting local government and few chemist and veterinary. Surprisingly, all of them unanimously agree that he must change the water provided for his livestock if he want to survive in chicken industry!

From there he makes research about "Anode" and "Cathode" water for his farm and with the best guidance he found that concept system embedded in Enagic machine to eliminate bacteria in water.

*"Success comes from failure!"*





*Mr Syahidin with his chickens.*

After almost 1 years using Leveluk SD501 in his chicken farm, Syahidin can see drastic changes of his livestock. Strong Acid Water use as substitute for chlorine has managed to kill bacteria in drinking water in his farm. It's proven as the sample provided to lab shows the E-Coli cannot survive in Strong Acidic Water!

"By using Strong Acidic Water, it has reduced the usage of vitamin and antibiotic used to strengthen my chicken immune system body! The cost for vitamin drastically reduced after I swift to Kangen Water® machine.", he said.

Besides that, the most prominent changes can be seen is the death toll for the chickens have been significantly reducing from 16% to only 1 % by changing the water! With that, Syahidin has been able to reduce the loss and maximize his profit!



*Mr Syahidin's dead chickens before the usage of "Anode" water.*

"My clients, being mostly international buyer, have notice the changes of my chicken with better taste, organic and healthy compared with other competitor. Not just that, by changing to Kangen Water machine, my farm manages to climb to be top 3 chicken producers in Malaysia!", he added.

With strong confident of Enagic's machine and inspired with Mr Oshiro's message for True Health he shared his method to another subsidiary farm to fully use Enagic Machine! Currently there have 2 farmings under his direct coach using Leveluk Super501 for their daily operation.



With currently around 20,000 chickens in his farm, Syahidin plan to increase to 100,000 chickens in 2020 and of course he look into expand his Enagic system from Leveluk SD501 to Enagic commercial unit, Leveluk Super501 very soon!

For those who wishes to learn the skills and techniques to produce/bring forth more trained n skillful younger generation in livestock farming, feel free to contact Sahabat Poultry Academy; Mr Syahidin at 013-4183682 or email to [m.norsyahidin@gmail.com](mailto:m.norsyahidin@gmail.com)

From left: Mr Syahidin, Ms Norli, Mr Zahid and Ms Angeline Song (Branch Manager)





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# Authorized Service Centre

## Pusat Jualan dan Servis KANGEN WATER (TRGroup Business Centre)

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Our Authorized Service Centre establishments in most throughout country is one of the main key strategy to spur Enagic business opportunity in Malaysia. Fully run by highly committed Enagic distributor, now there have total 16 centres scattered all around Malaysia which promoting, distributing and sharing good Kangen water to their local neighbourhood.

*Ms Angeline officiates the opening ceremony of the new Authorized Service Centre; TRGroup Business Centre located in Terengganu*





Fired with great passion in Enagic business, TRGroup lead by Ms Asma Wahap and Mr Sabri Mamat, 6A2 who just joined Authorized Service Centre list by opening new centre in Terengganu by end of 2019. The opening of first Authorized Service Centre in Terengganu state was a milestone for their team growth as to achieve bigger dream, with vision to ensure 1 House, 1 Kangen Water® machine!

"RM10.5 billion revenue on 2012 alone, the Malaysia Domestic Trade, Cooperative and Consumerism Ministry reckoned the direct selling industry expected to gain RM20 billion turnover by 2020. With this great opportunity, I and my TRGroup team must involve strategically to grab as much slice of economic pie as we can." he said.

"We believe to achieve that; we must start with the basic foundation by having a good premise which not just function to distribute water but as the main place for our team to gather and brainstorm Enagic business idea." he added. The official launching of the store done by Malaysia Branch Manager, Ms Angeline Song with the present of Malaysia leader, Mr Zahid and Ms Norli, 6A5-4." he added.

Besides the opening ceremony, TRGroup team also run 1 full day event starting with the sharing of Enagic business with local presented by Enagic leaders. After that all audience sit tentatively to receive the input from Ms Angeline about the Ukon's benefits and ways to generate income from Ukon business. With the encouraging response for this kind of event, Enagic business will spur not just in east coast area but throughout the country soon!

